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Press Release →

BW-Bank strengthens customer focus and reorganizes Board of Managing Directors

- **Norwin Graf Leutrum von Ertingen remains Chairman of the Board of Managing Directors**
- **Successors appointed for the "Wealth Management" and "Corporate Customers" portfolios**
- **New portfolios for "Private Customers" and "Human Resources" created at board level**

BW-Bank is an LBBW Group brand that supports private and business customers and corporate customers with a particular focus on family-owned small and medium-sized enterprises. It also acts as a municipal savings bank in the Baden-Württemberg state capital of Stuttgart. BW-Bank is reorganizing its Board of Managing Directors effective 1 January 2026 with the appointment of two key successors and the creation of new portfolios for "Private Customers" and "Human Resources" in order to adequately reflect its strategic importance to the Group and to customer business.

Oliver Neckel, currently the Head of Wealth Management and Private Banking, will succeed Uwe Adamla on the Board of Managing Directors. Adamla stepped down in the summer and will leave the company at his own request at the end of 2025 to focus on a new phase of life. Neckel will be responsible for his current business areas as a member of the Board of Managing Directors.

Dieter Rösler will succeed Ann-Kristin Stetefeld, who will assume responsibility for LBBW's corporate customer business in northern and western Germany from January in her new role as a member of the Regional Board of Managing Directors. Rösler is currently the Head of Large Corporate Customers. As a member of BW-Bank's Board of Managing Directors, he will be based in Mannheim and will be responsible for key account and corporate customer business in the Baden-Württemberg West and North regions.

With the appointment of Oliver Neckel and Dieter Rösler, BW-Bank is promoting individuals with expertise from within the organization, thereby demonstrating its commitment to customer orientation and continuity of personnel in times of change. The succession arrangements are also being taken as an opportunity to further strengthen the customer focus within BW-Bank's Board of Managing Directors under the proven chairmanship of Norwin Graf Leutrum von Ertingen.

Two new portfolios are being added to the Board of Managing Directors in order to strategically reinforce and focus BW-Bank as a growth-oriented customer bank in Baden-Württemberg with a presence throughout Germany. **Arndt Gießer** will be responsible for the new “Private Customers” portfolio on the Board of Managing Directors, thereby strengthening BW-Bank’s role as a municipal savings bank in Stuttgart. He will continue to serve as Head of Private Customers and Private Real Estate Financing.

Christine Neuberger will take on the second new portfolio. In addition to her role as Head of Human Resources at LBBW, she will be responsible for the wide-ranging area of HR at the customer bank as a member of BW-Bank’s Board of Managing Directors. These appointments mean the Board of Managing Directors of BW-Bank will be completed with two experienced experts from within the organization.

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Oliver Neckel, 45, was appointed as Head of Wealth Management and Private Banking at BW-Bank in October 2025. He joined BW-Bank in 2017 and was initially tasked with setting up the wealth management team in Hamburg. He subsequently also took on responsibility for the established wealth management offices in Stuttgart and Nuremberg and for setting up the team in Berlin. Prior to joining BW-Bank, Neckel held various leadership positions in wealth management at Commerzbank and HSH Nordbank.

Dieter Rösler has been the Head of Corporate Customers since 2013. In this role, he has sales responsibility for BW-Bank’s business with key accounts in Baden-Württemberg and selected neighboring regions (Switzerland and Vorarlberg/Austria). Rösler has around 30 years of experience with the LBBW Group, having started in risk management and key account management before moving into various leadership positions in LBBW’s corporate customer business.

Following his degree in business administration, **Arndt Gießer** gained 31 years of professional experience in private banking/wealth management and private customer business with LBBW and its BW-Bank brand. After studying internationally and holding various leadership positions, he was appointed as Head of Private Customers and Private Real Estate Financing in 2020. In this role, he has worked to advance BW-Bank’s strategic orientation as an omnichannel bank and the accompanying digitalization of the product portfolio as well as the branch network of the future.

After obtaining her business degree in business administration, **Christine Neuberger** joined LBBW in 1996 and was appointed as Head of Human Resources in 2023. In this role, she has significantly enhanced the company’s HR strategy and its organizational and leadership culture in particular. She previously held various specialist and leadership positions in different areas of private customer business before being appointed as Head of Compliance in 2019, an area she was responsible for reorganizing. Neuberger has extensive experience of customer relationship management, risk management and personnel management and is particularly committed to developing talented young people.

About BW-Bank

Baden-Württembergische Bank (BW-Bank) has a history dating back over 200 years as a bank for private customers and companies with a focus on small and medium-sized enterprises. It acts as a savings bank in the Baden-Württemberg state capital of Stuttgart. As a customer bank within Landesbank Baden-Württemberg (LBBW), it supports its customers in all areas of banking and financial services business. BW-Bank is headquartered in Stuttgart and has a presence throughout Germany with a focus on Baden-Württemberg.

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