

**Press release****Contact at BayernLB**

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**Dr. Jana Helbig to head the German Centre Delhi.Gurgaon**

**Munich/Stuttgart** – Jana Helbig (38) has been appointed new managing director of the German Centre Delhi.Gurgaon effective 1 December 2014. She is taking over the position from Martin Fuchs, who after four-and-a-half years is pursuing new career opportunities in Germany for personal reasons.

Jana Helbig, who has a doctorate in business administration, has been professionally involved with India and German companies in India since 2005. She worked –at the Indo-German Chamber of Commerce in Düsseldorf and Mumbai, India. The main focus of her duties involved advising and supporting German companies on the Indian market and promoting German-Indian economic relations.

Jana Helbig was born in Lutherstadt Eisleben. After completing a banking traineeship, she studied business administration and international business with a focus on emerging and developing markets, graduating with an MBA from the TU Bergakademie Freiberg. She worked at the TU Bergakademie Freiberg as a research associate from August 2009 onwards. In her doctoral thesis she analysed the economic structures of the Indian subcontinent, in particular the requirements and complications German companies face when establishing a subsidiary in India.

The German Centre Delhi.Gurgaon is a joint enterprise of BayernLB and Landesbank Baden-Württemberg (LBBW). Since its opening in 2008, the German Centre has been assisting German companies in entering the Indian market.

## **German Centre Delhi.Gurgaon – an ideal place for setting up business in India**

Located close to the airport, the German Centre Delhi.Gurgaon provides office space starting from 27 square meters as well as numerous consulting and business related services. With its long-standing contacts with institutions and authorities as well as events, the German Centre enables small and medium-sized enterprises to quickly find access to networks in India. Additionally, the almost fifty companies based at the German Centre benefit from easily sharing information and experience under one roof.

The German Centre Delhi.Gurgaon is a partner of the worldwide network of the German Centre in Beijing, Jakarta, Mexico City, Moscow, Shanghai and Singapore. The network is supported by German federal and state ministries as well as umbrella organizations of German business.

For more information about the German Centre Delhi.Gurgaon please visit

[www.gurgaon.germancentre.com](http://www.gurgaon.germancentre.com)

A photo of Dr. Jana Helbig can be downloaded at:

[www.gurgaon.germancentre.com](http://www.gurgaon.germancentre.com) → What's New? → Press & News → Press Photos